



An invitation to contribute to a collective book with an international standard numbering

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:Under the title

## Digital Management and distant working

### Towards a comprehensive sociological approach

#### Preamble:

The profound transformations that digitalization technology has produced in modern management require resetting the order of work and its concepts and directing them towards modernization through the rational exploitation of the same technology in the departments and institutions that will be done in the various sectors and by integrating it in the knowledge economy.

Consequently, it forces institutions to rethink their management, organization and methods by bringing about comprehensive reforms to change the professional relationship of managers with their subordinates and achieve effective organizational communication. This will result in new methods of decision-making and the change of training patterns in institutions towards continuous training remotely or the letter in addition to changing the methods of business administration through digital projects and working online.

Accordingly, the concept of "Digital Management" has been taken to develop and dominate the fields of managing, in addition operating modern institutions, especially after what all sectors in the world have been exposed to as a result of the "Covid 19" pandemic, thus accelerating the pace of research to overcome the repercussions resulting from "Digital Management", directly or indirectly. This is something that Algeria is trying hard to organize and implement today, in different sectors, such as educational institutions and some service sectors; by implementation the method of working remotely and looking for more effective alternatives, such as digitizing the management of institutions.

Based on what is mentioned above, this book aims at a serious cognitive conception of Digital Management and online work, as well as drawing conclusions in a way to serve institutions and departments in their future prospects, with the contribution of researchers

## **Book Axis:**

### **I: Digital Management**

- Historical overview (Origin and development)
- The meaning of digital management and the related concepts.
- The reasons for the emergence of digital management

### **II: Theoretical approaches to Digital Management.**

- Economic approach.
- Administrative approach.
- Communicative approach.
- The sociological approach.
- Legal Approach.

### **III: Digital Management and its challenges.**

- Digital Management and Cyber Security.
  - Digital Management and administrative functions (recruitment, promotion, methods of performance evaluation, digital communication, working hours management, online training, decision-making).
  - Digital Managing and concepts related to the organization (digital leadership, work culture, labor relations, labor law, cost-effectiveness, organizational identity).
- The digital management between maximizing the added value and the dangers of digitalization.
- Digital Management and its relationship to the development of professions and competencies (employing people with a new profile, training, and highlighting the role of managers in the light of the spread of business software).
- Digital Management and its effects on the institution and its environment.

#### **IV: The institution and the sociology of distant work.**

- Historical overview of distant work.
- The meaning of the sociology of distant work and related concepts.
- Objectives of resorting to distant work in institutions
- Theoretical approaches to the concept of distant work.
- Distant work and other organizational concepts (job integration, organizational loyalty, professional pressures, organizational commitment and performance).
- Distant work and worker (motivation, occupational safety).

#### **V : Digital Management and Distant Work and their role in managing crises**

- The nature of the relationship between Digital Management and distant work.
- The role of Digital Management in crises.
- The role of online work in crises.

#### **VI : Digital Management models and distant work.**

- Models of leading countries in digitization.
- Models of non-pioneering countries in digitization.
- Digital Management and Online Business.
- The Challenges and horizons.

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## **Publication requirements:**

- Only original contributions that have not been previously published in any form are published.
- Contributions are according to the specified axes, with individual and bilateral contributions accepted, provided that the research deals with one or two elements from one axis only.
- Contributions will be submitted in the four languages: Arabic, English, French and Spanish
- The Arabic contribution should be in Simplified Arabic font (size 14) and the reference list is in (size 12), while those in foreign languages should be written in Times New Roman font (size 12) and the reference list is in (size 10), taking into account the line spacing 1.15.
- Marginalization is in accordance with the APA system, with an obligation to write the reference list.
- Contributions should be sent in a Word file format, provided that the contribution does not exceed 6000 words and not less than 4,500 words for contributions in Arabic. They do not exceed 7,000 words and not less than 5,000 words for contributions in other languages.
- The editorial board does not take into account the contributions that did not respect the terms of publication.
- Holders of accepted papers benefit from an electronic copy accompanied by a certificate of participation.
- Contributions shall be sent in its integral form with an accurate identification of the axis, accompanied by a brief biography of the researcher / researchers, with specifying the academic degree, institution, phone number and e-mail.
- Contributions can be sent to the following email:

**[labosorgam@univ-alger2.dz](mailto:labosorgam@univ-alger2.dz)**

## **Important dates:**

Announcement date: **03/02/2021.**

Deadline for receiving contributions: **15/05/2021.**

Date of response to contributions: **15/07/2021.**

Deposit date of publication: **30/09/2021.**

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